

This is an assignment for Isabelle Lundin et al.'s "The Making of a MAB: Composing a Multimodal Annotated Bibliography and Exploring Multimodal Research and Inquiry," published in *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*, 28(2), available at https://praxis.technorhetoric.net/tiki-index.php?page=PraxisWiki%3A_%3Amultimodal-annotated-bib

Digital Publishing Issue Project

For this assignment, you will select one issue related to digital publishing that we have studied in the first half of the course and do some more research into that issue. As you do your research, you will compose a multimodal annotated bibliography of at least five sources. Finally, you will submit a Research Reflection using audio or video.

Week 12 (by Sun 3/27): First draft of MAB due (5 sources selected and at least 2 annotations completed)

Week 13 (by Sun 4/3): Final draft of MAB due

1) **Select an Issue** related to Digital Publishing

Issues covered in units 1-2 of our course:

- How to analyze and assess digital writing for publication (we learned about the JUMP+ way, but what are some other ways to analyze a digital text and assess its quality?)
- Copyright, Fair Use, the Public Domain, and/or Creative Commons
- Accessibility
- Sustainability
- Social Media and Online Marketing

You can also choose your own issue as long as you discuss it with Dr. VK.

2) **Do research.** Find online sources, scholarly articles, and digital materials about your selected issue, and read them. You might start with readings from our course syllabus, and mine their bibliographies, citations, and links. Please find the following types of sources:

- **1-2 scholarly journal articles** from peer-reviewed journals OR **print sources** (books, newspaper articles, popular magazine articles, pamphlets). Scholarly peer-reviewed journals can be accessed through the databases on the OU library website.
- **1-2 web sources** (websites, webtexts, blogs, news sites, social media threads)
- **1-2 video, audio, or image sources** (a clip from a film, TV show, radio broadcast, podcast, or video sharing platform such as YouTube or Vimeo, infographics, online images, graphs, tables, or figures)

3) Document your research in a **multimodal annotated bibliography** (MAB).

You can choose any of the following formats:

- Soundcloud/audio playlist MAB (can turn in a Soundcloud link/playlist or a series of audio files)
- YouTube/video MAB (can turn in a YouTube playlist link or a series of videos)
- Social Media thread MAB (on Instagram, Facebook, Twitter, or other)
- Tik Tok MAB (like this prof describes here:
<https://www.digitalrhetoriccollaborative.org/2022/02/22/tiktok-your-annotated-bibliography/>)

Your MAB should include at least **5 entries** with the following information for each entry:

1. Credit the work: give the work's title, author, title of where the work is published (what journal, website, platform, etc.), and the date published.
2. Summarize the content of the work. What does that work say, and who says it?
3. At least one major takeaway and/or questions: what is your biggest takeaway about your issue from this work? Do you have any lingering questions or points of disagreement?

4) Compose a "**Research Reflection**" final entry for the MAB using audio or video. In your reflection, please do the following:

1. Summarize your overall takeaways from the five works in your MAB. You don't need to restate all five, but give an overall sense of the important things you learned from your research.
2. What does it all mean? Ok, so you did research on an issue. You learned some new things. Now, how and where can you apply this learning? Who is it important to? Why is it important to know? How will you use what you learned in the future?
3. Reflect over making your MAB in the format you chose. What was new and not so new? What was difficult, and what was easy? What problems arose, and could you solve them? What do you think of your final product?