

This is a transcript for Isabelle Lundin et al.'s "The Making of a MAB: Composing a Multimodal Annotated Bibliography and Exploring Multimodal Research and Inquiry," published in *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*, 28(2), available at https://praxis.technorhetoric.net/tiki-index.php?page=PraxisWiki%3A_%3Amultimodal-annotated-bib

WRT-4908 Reflection: Joey Colby

This is overall what I took from the five works.

All digital publications are multimodal compositions, not all multimodal compositions are digital publications.

Sustainability in digital archives is a group effort. If you do not have an effective and diverse team collaborating together, the digital archives are not sustainable.

There is a necessity in taking preemptive actions to ensure that both the software and hardware side of a digital archive are keeping up with the latest technology. Hard drives should be replaced overtime. Software should be kept up to date. Upgrades should be written into the budget of any sort of digital archive.

Technology is always advancing and changing.

The role that digital archives play in our lives will continue to grow.

Both public and private institutions use digital archives for digital publications.

Digital archives take many different forms. Wiki's, interfaces and databases are just some.

Markup and style sheet languages will continue to be part of our lives and are important to learn.

So what does this all mean to me?

I'm 32 years old and I have worked a lot of different jobs. Prior to being in undergrad, I worked as a fabrication welder, chef and in my dad's law firm. The work that I have done is wide and varied. Digital archiving has played a role in each of these positions. As a social worker, I will do digital archiving. The knowledge presented in these articles is fundamental to collaborating with others in starting a digital archive. I often thought that if I wasn't going to be a social worker for survivors of sexual abuse and assault, I would have obtained a masters in library science.

This sort of information is important to anyone who is going to be working in any sort of management capacity. Everything is digitally archived in some way or another. Knowing the

fundamentals of how digital archiving works and the practices within it make management better able to approach IT staff. The skills I learned here will be used in the future. I'll use what I learned here as a basis to learn more and apply my knowledge into a service.

I chose the MAB I did because it is what I am most comfortable with. I'm not familiar with video production enough to submit something for an upper 4000 level course. I have a \$200 microphone, \$150 audio card and my computer is the size of a small refrigerator. I have good audio software.

This was the first time I read my work directly from a transcript I wrote prior, I made edits along the way. I have submitted one "podcast" assignment a semester in the past four semesters. Each time I have spoke freely and my post edits would remove "uhs" and "ums" from them. This time however, I spoke directly from a transcript. I wrote the transcript once and then I redid it after I submitted the first part of this assignment. I spoke the words to myself while I wrote them. I am intimately familiar with the software and hardware I have, so in that regard none of this was new to me.

The difficulty in this medium is always getting everything the way that I want it. There wasn't anything overly difficult with this. I went into this project confident and had began the final draft prior to the feedback I received. After listening to the MAB and rereading my work, I knew where I had messed up and what needed work. I made the decision not to incorporate outside sounds, tunes or jingles.

I meddled with a few different things, particularly the Wii theme music. I also looked at some of my favorite songs. I asked my wife Antonia if she wanted to record a musical arrangement for this piece. I had piano and Antonia had the guitar. Music makes a lot of noise. We did however attempt to create something. However it never made the cut due to how much noise we were generating. I decided against this, as we have a one year old nephew in the house. I didn't want to incorporate something into my work that I had not created. There was a draft that did have some cues in it, but I cut it out. I felt that was the best decision and I stand by it.

After I finished the second draft, I sent it out to Antonia and she gave it a listen. We spoke about what sort of musical tone we would create, if we created something. Antonia brought up how the heavy beat hook in Shakira's 2014 song, Empire sounded really cool. She played a sort of jingle on her bass guitar and I followed up with the piano. It wasn't very long, maybe about 5 - 6 seconds. It was based around the chords in the song empire. We didn't record it, however if you're looking to hear what we were thinking. From 0:56 - 1:16 in the song is the first part of the hook that we used for inspiration.

We also thought about incorporating something from the second part of In The Air Tonight by Phil Collins. After the drum solo at 3:43, there is the background guitar and I thought about recording her doing some quick guitar work or a strum. It didn't happen either. I did experiment with incorporating music.

Problems that arose was noise control. I live in a big Chinese household with 11 people. My mother in law is obsessed with loud clocks and every fifteen minutes, the entire house goes off. So there are certain sections where that made it in. I just ran with it, I feel like it gives off a more organic feeling. I also have to be mindful of how much noise I make in the work I do. Noise ended up coming into many of my cuts and I had to redo them.

My final product is something I am happy with. I was able to keep it under 30 minutes and incorporate an advertisement. I do a lot of vocal impersonations and one of my favorites is Arnold. If I watch someone talk, I can mimic them, usually poorly at first. My biggest inspiration for this comes from watching studio videos of Matt Stone and Trey Parker doing voice impersonations for the TV show South Park. I think that my final product works for its intended purpose and it does this assignment justice.