Examples of Web-Based Infographic Programs

All of the following programs' free versions offer:
- Customizable Templates
- Editing Tools
- Blank Canvas
- Ability to Save & Download
- Ability to Upload Images
- Gallery of Stock Graphics

Easel.ly

Key Characteristics
Quick and simple to use; templates and blank canvas; drag and drop format; stock graphics; free account

Limitations
Limited customization features; editing, downloading, and sharing even with an account; program just finished beta stage

PiktoChart

Key Characteristics
PiktoChart is an easy-to-use program that allows users to either start with a blank canvas or use one of their 100+ template designs.

Limitations
Cannot remove the PiktoChart watermark and can only export as low-res .jpg file with the free version; the paid version allows for removal of the watermark and offers a number of file formats and social media sharing. The paid version is $22/month.

infogr.am

Key Characteristics
Allows users to illustrate their data using 30+ chart types (charts are easier to edit in infogr.am than in Piktochart - more functionality). Has a built-in spreadsheet for data editing (can export CSV and Excel files). Can add colorful maps to infographics. Can embed YouTube and Vimeo videos.

Limitations
Has few template designs and all are very similar. Very little flexibility in terms of editing font size, type, and color. Difficult to manipulate layout.

Other Programs
- Gliffy
- iCharts
- Infogr.am
- Phoster
- StatSilk
- Visme
- Visual.ly
- Venngage
- Lucid Chart

Marisa Sandoval Lamb, Jenna Pack Sheffield, and Kristin Winet.

TYPES OF **INFOGRAPHICS**

A self-consciously ironic infographic about types of infographics. Purity is not required. Mix and match. Or invent a new form.
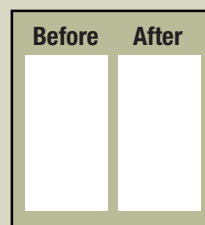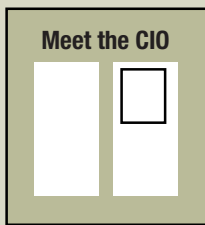
Text Boxes

Profiles

- Bio-Box
- At-a-Glance
- In-a-Nutshell
- Quick Tips
- Fact Box

Horse Races
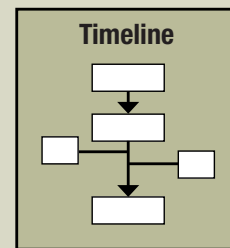
- Ordinal Lists
- Outlines
- Rankings
- Ratings
- Scores

Two-fers

- Before-After
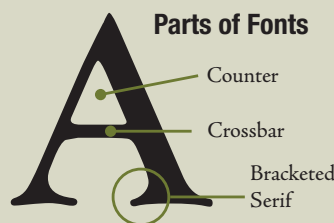- Pro-Con
- Problem-Solution
- Compare-Contrast

Meet the CIO

Top Ten Best
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

Before   After

Sequences

- Demos
- How-Tos
- Timelines

Timeline

Maps

- Locator
- Geological
- Data/Statistical

You are here

Diagrams

- Cutaways
- Schematics
- Diagrams
- Figures
- Illustrations

Parts of Fonts

Counter

Crossbar

Bracketed Serif

Charts & Graphs

- Pie
- Bar
- Fever
- Scatter
- Flowchart
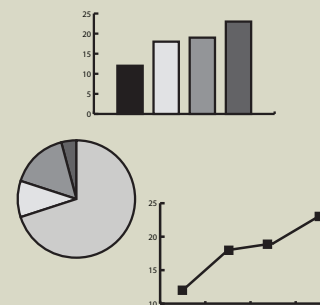
Hagen, Rebecca, and Kim Golombisky. *White Space Is Not Your Enemy: A beginner's guide to communicating visually through graphic, web & multimedia design.* 2nd ed. New York: Focal Press, 2013. 162. Print.