

This is a transcript of Figure 4 in Marcy Leasum Orwig's "That Looks Weird': Analyzing the Rhetoric and Technology of Websites Over Time with Critical Genre Awareness," published in *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*, 22.1, available at [http://praxis.technorhetoric.net/tiki-index.php?page=PraxisWiki%3A\\_%3Acritical+genre+awareness](http://praxis.technorhetoric.net/tiki-index.php?page=PraxisWiki%3A_%3Acritical+genre+awareness)

**Figure 4: Sample Assignment Script**

Figure 4 shows an example of an assignment script.

Source title: TIDE SCREENCAST

HOME PAGE WWW.WAYBACKMACHINE.ORG

This is my screencast on how the TIDE website has changed over the years. I will type in [www.tide.com](http://www.tide.com) into the search function and, we will see, that it has over 700 results of screen captures from Dec. 1996 to present.

FIRST EXAMPLE: DEC. 26, 1996 RESULT

On this first example of a screen capture, we see (first our vantage point today) how basic the TIDE website looks. At the top there is a clothesline with a telephone providing the "line" and on the "line" hang various shirts with icons that connect to content down the webpage. I find this telephone line interesting because it is taking a familiar object (at that