

This is a pre-print version of Megan Adams's webtext "Affective Connections to Place: Digital Storytelling in the Classroom," published in *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*, 22(1), available at <http://kairos.technorhetoric.net/22.1/praxis/adams>

Transcript for "Adobe Premiere Tutorial"

Hello, class. This is Dr. Adams. I am here to walk you through the basics of Adobe Premiere editing so that you can reference this video outside of class if you're stuck, or from home, or in the lab by yourself. So, I'm going to go over in this video just the very basics of editing in Premiere and before we start anything I just want to throw out a quick reminder of saving your files. So save your files in a folder, have them organized in a folder somewhere on your desktop. That way Adobe Premiere will be able to read the files when you save and go back in to edit. Also, I strongly suggest that you back everything up to a flash drive and save it as you're working. That way your project is saved in at least two places in case anything happens.

To get started, I'm just going to explain the interface to you all. This space right here, this is your source clip. This is the video clip that I'm actually editing. Over here, down here, this is your timeline. This is where all the editing magic happens and you can see you have lots of options in Premiere about how to edit. This, over here, is where you'll see your edited video, so the pieces that you have edited together on the timeline. And then this area over here you can see I have imported some video already. This is where I have my video imported, it's in my bin that I want to work on and that I want to edit. This is all the raw footage as I shot it organized into those clips.

Once you have your video saved on your desktop, you've opened Premiere, you're going to need to import just like we had to import files into Adobe Audition, you're going to need to import them into Premiere. To do that you'll go to file, you'll select import. It's automatically going to take me to the file I was working in; you may have to find the file. I'm going to import a song because that's not in here yet, I'll choose this song, and I'm going to edit this clip to a song. I'm going to open that up. Ok, so there it is. Now because my story is going to be audio driven, I'm going to edit these clips around this song. I'm going to first drag my audio, first edit from my audio. So to do that, to put my audio on my timeline so that I can edit it, I'm going to just drag it. And I'm going to actually put it on audio channel two because this is a video of my daughter that I shot this past weekend of her playing outside in the leaves. I really want some of that sound, I want her laugh, I want the rake moving, so I want to keep some of that sound in with the song and I will adjust those later. But for now, I'm going to keep the song on my second audio channel so I can keep those sounds of like the leaves raking and stuff on my first audio channel, and that will make sense as we go through here.

Again, most of your stories are going to be audio driven. So, if you have recorded your script or written your script and then recorded your voice narrative you're likely going to want to start with the editing of your voice or a song and then put the video on, it's just a way to be more time efficient. However, you might have a story that is more visually driven. It all goes back to story so if your story is driven by the visual, you might want to edit that visual first and then edit your audio. So depending on your story, you have to think about it and decide how you want to edit. But most stories are audio driven, so I would start there.

Once you have imported all of your clips, I have got my song in here, I'm going to want to start editing my footage. You can see here, I'm going to double click just so you guys can see it, I'm going to start with this one, so I'll just double click it. You can see that that clip showed up here. I was already kind of working on it, but if you double click I, you can see there is my other clip, this is all the raw footage. So, I'm going to scrub it, you can do that by grabbing this cursor. Scrub back and forth up here in your source

clip, again the clip you're editing from. So I'm going to pick a shot, and I would like an establishing shot to be my first shot so I'm going to go ahead and....start.....with one of these. So, this is where I want my clip to start, so to do that I'm going to mark an in on my computer with this "I", and then I'm going to press the space bar to play it back. And, that seems long enough, I want it to end there, so I'll hit the space bar again. That will stop it from playing, and I'm going to mark my out which is the "O" on your keyboard. So now I have this nice clip edited from this larger clip, and I'm just going to drag that down to my timeline. So you can see here I still have this first audio channel which matches my clip which you'll hear, here I'll play it back for you with the song, you can still hear that rake. Ok, so, I'd like to edit another video clip on there, lets do that again, I think this one will work, that's cute. So I'll mark an in, start it there. Kind of scrub it along and it gets a little shaky so I'll mark my out there. Take that clip, drag it right back down, ok. So I've got two clips on here. For the sake of time, I'll play them back for you.

Ok, so that's the basics of editing on your timeline. If you want to move stuff around, if I want to hone in on a specific sound or video, I can zoom in on the timeline by moving this scroll bar at the bottom, or I can zoom out, make everything a little smaller. So from here for the sake of time I am going to edit with these two clips. I will show you how to do that, so I don't need all of this extra sound, so I am just going to drag it where I want it, snap it where I want it and now I will just hone in on these clips. You can see that's not quite where that video ends, so I'll line it up, just by highlighting over it.

Ok, so now I'm going to show you how to add some effects to your video. So you can do that by clicking this effects tab over here, and it's beyond the scope of this video tutorial today how to use all of these video effects. I'm just going to show you real quickly – there are so many and then there are subsets of those. So color correction is a science of itself. We will talk about this stuff in class if you need to color correct your video or you want to use any of these video effects depending on what you want to do in your story, I can help you in class with some of those.

But what I wanted to show you in class, what some of you might be using are the video transitions. You can see there are different types of transitions. I most often use the dissolve and so the cross dissolve is a pretty common video transition to use. And again, if you're thinking about using any type of video transition or effect it always needs to be intentional and relate to your story – you will need to account for that in your reflection. So all you do is choose it, drag it, you can see there it is, there's my effect. Another effect I like to use at the end of my videos is a nice dip to black, I think it just gives things a professional feel, so you can see there, I've got that. So you can those effects in here. There's that dissolve, that's what that looks like. And there's that dip to black. And then if you want to make your dissolves or your transitions longer or shorter, just hover over

them, you'll get this nice highlight thing you can pull it, you can make it longer, you can make it shorter, you can pull it whatever you want to do.

So, you noticed I shortened the music up, and it sounds really funny to just end, so I want to add an audio transition. You all will be a little more familiar with these, because you used some of these in Audition. But I'm going to add a fade, I think I want that music to fade out since my video is ending, so I'll just drag and drop that fade and play it back, it still sounds kind-of awkward, so I'm going to make that a little longer. That sounds a little better. I think I am going to add a fade because you can still hear those leaves as well, so I'm going to add that to make it just about as long as the video. So you've got that nice kind-of natural ending there now.

So now I think I've showed you the very basics of what you'll want to do at least for now, so you've got the video editing, you've got the audio effects and transitions and video effects and transitions, again, just the basics of what we need to do to start. The other thing I wanted to show you today and this will be a good reference for you to come back to when you're done with your project and we will be editing these

in class, so any special effects, any motion, stuff like that, I will help you one on one in class or there are lots of tutorials on the web and there are also some linked on our Blackboard site.

But for now, let's talk about exporting your video, so just like in Audition, you want to export it out of Premiere. The first thing you need to do is render everything in your sequence and that means we are just making sure that our transitions that we put in here are going to work in our video. So to do that, you go to sequence. I want to render the entire video, so I'm going to select that, and see where these red lines are, now they are turning green, that means the effects are rendered. Great, so now I'm done. I also highly suggest watching your video back before you export it to make sure your video looks exactly how you want it and you didn't miss anything. So, ok I watched it back, let's see here. Alright, so it looks like how I want to look, so let's go to file, I'm going to export my video. Oh, sometimes you have to click out of your timeline to do that, so now I'm going to select media. Okay, so there are all kinds of different formats you can export in, you can see depending on what you want to do, so this is where you need to consider circulation and distribution of your media. There are all kinds of presets in the new Premiere which is wonderful. For the purposes of our class, we are going to use the H.264 format. And so I would ask you to pay attention to a couple of things, the one is the source of your clip, pay attention to this aspect ratio here. This will help make sure your clip is formatted so that you'll get the best picture when you publish it. So for the purposes of our class, you can see these are all nicely put in there for you. You are going to want to choose YouTube or Vimeo because that's where you are going to be publishing your video. I'll just go down to YouTube, and I know it's 1080 pixels and I want it in HD, the best quality. So your preset should be H.264 and your format should be YouTube or Vimeo, however you want to do it. Make sure the pixels match whatever your source was. So the other thing you want to look at is where your file is going to be saved. Mine right now is going to the desktop, that's great. If I wanted to change that, I could just click on that and decide where I want this file to be saved. I want to save it on the desktop; you can save it wherever, you just want to know where it is going.

So now I'm ready to export, so all you need to do is click export and this looks like it is going to take some time, but that's basically it. After that it will be on your desktop, you'll be good to go. So that is our tutorial. I know that was quick, but we will go over all of this stuff in class, so hopefully it's not too overwhelming.